

# Everybody Wins: Investing in Energy Efficiency

June 29, 2010  
5:30 – 7:00 p.m.  
48 Wall Street  
New York, NY

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Solar, wind and nuclear may make more headlines, but increasing the efficiency of the US's energy use in buildings could be the most dramatic, immediate opportunity to decrease reliance on foreign oil and dirty fossil fuels. Who are the key players in this space? What are the obstacles to taking products and companies to scale? How can consumers, policy makers and investors accurately evaluate returns on their investments in efficiency?

Join the Sierra Club and the Museum of American Finance for a lively discussion with leaders in the field. Program and Q&A session will be followed by reception in the Museum's exhibit gallery. Tickets cost \$15 per person. For information and reservations, please contact Lindsay Seeger at 212-908-4110 or [lseeger@moaf.org](mailto:lseeger@moaf.org).

## PANELISTS:

**Rebecca Craft** is Director of Energy Efficiency Programs at Consolidated Edison Company of New York, Inc., where she is responsible for the development, implementation and management of energy-efficiency and demand-response programs for the company's electric and gas systems. She serves on the New York Investment Fund CleanTech Advisory Committee and the board of Green Light New York.

**Christopher J. Lord** is Senior Vice President of Business Development at Hannon Armstrong Capital. Over nearly three decades, Hannon Armstrong has built a solid reputation for offering innovative finance solutions that encourage progressive investments in new technologies.

**Carl Pope** is Chairman of the Sierra Club, America's largest grassroots environmental organization. The Aspen Institute, after surveying every member of Congress and key federal officials, named the Sierra Club as the most influential environmental organization in Washington, DC.

**Michael Richter** (*moderator*) is a partner with Environmental Capital Partners (ECP), a private equity firm affiliated with New York Private Bank & Trust that provides long-term capital and management support to leading middle-market companies in the environmental industry. Prior to joining ECP, he enjoyed a successful 15-year career with the New York Rangers, where he was a three time NHL All-Star.